johngholliday.github.io

JOHN HOLLIDAY

EXPERIENCE

Tech Fleet Remote

Product Strategy Lead | 10-week volunteer project

2022-present

Drive product strategy, client communication, and 20-person cross-functional team alignment

- Transform strategic thinking into deliverables aligned and appropriately scoped across 3 agile teams
- Developed 8-sprint project roadmap and research plan, securing client buy-in with strategic messaging

Stanford University Stanford, CA

Postdoctoral Researcher & Lecturer | Analytic Philosophy

2018-2022

Presented complex material in accessible and actionable ways, achieving an average CSAT score of 96%

- Designed and executed 6 unique 10-week learning experiences and managed 6 instructional assistants
- Structured and led collaborative strategy sessions to align stakeholders and develop clear guiding principles for instructional assistants, resulting in an average team CSAT score of 96%
- Analyzed conceptual data in 150+ articles and published 4 solo-authored reports in top journals
- Drove adoption of analysis by presenting key research findings at 4 professional conferences

Rutgers University

New Brunswick, NJ

Assistant Director & Assistant Teaching Professor | Writing Program Assistant Director & Teaching Instructor | Writing Program

2018 2014–2018

Managed \$300k interdisciplinary graduate research writing program end-to-end and grew enrollment 68%

- Conducted roadshow to assess viability of enhanced products with senior leadership and secure buy-in, devising and implementing GTM strategy to launch products within 1 year of conception
- Led team in curriculum development, achieving a program-wide, 42-course average CSAT score of 91%
- Implemented and executed performance review program to guide growth plans for 25 instructors
- Facilitated writing workshops for STEM graduate students, resulting in an average CSAT score of 98%

University of Maryland & Syracuse University

MD & NY

Graduate Researcher & Teaching Assistant

2005-2015

Analyzed conceptual data in 175+ articles and executed 8 unique 15-week learning experiences

Drove adoption of analysis by presenting key research findings at 8 professional conferences

General MotorsIndustrial Engineer

2004–2005

Co-op Industrial Engineer | 7 three-month rotations

2000-2004

Partnered with 5-stack cross-functional team to standardize operations and assess ergonomic impact

- Reduced annual production costs by optimizing 15 operator process times and rebalancing labor
- Conducted 17 stakeholder interviews and 2 site observations to assess efficacy of lean manufacturing

EDUCATION

University of Maryland | PhD Philosophy

Full scholarship and stipend | 4.0 GPA

College Park, MD

Syracuse University | MA Philosophy & MFA Creative Writing

Syracuse, NY

Full scholarship and stipend | 3.945 GPA

2008 & 2010

Kettering University | BS Industrial Engineering

Flint. MI

Partial scholarship | 88.47 GPA (out of 100)

2004

2015

INTERESTS

Snowboarding, coffee roasting, and algorithmic trading strategies (thinkScript and EasyLanguage)